



2020

Annual Report

S E T  F R E E

PROVIDING FREEDOM THROUGH CHRIST



To say that 2020 was challenging would be a massive understatement.

Like so many around the world, our ministry was forced to navigate unexpected challenges and uncertain circumstances. Yet, as I have looked back on this year — one like no other in our ministry's history — I've seen a welcome reminder that God is still in control, and his provision is always enough. In the face of overwhelming obstacles, God makes a way for us to share His message of freedom with people in villages across the world. And when He makes a way, He gets all the glory — which is exactly as it should be.



I am thrilled to share that every aspect of our mission continued despite the coronavirus pandemic. Thanks to God's grace and your support, we were able to rescue children from slavery, reunite many with their families, bring fresh water to desperate villages, provide essential health services through our medical clinics, and establish new churches throughout Sierra Leone, Liberia, and India. He is good.

As our existing initiatives addressed urgent needs, we also launched a new program focused on preventing childhood slavery before it happens. Since launching our Child Slavery Prevention Program in July 2020, we've been able to help over 4,600 children avoid slavery and keep more than 1,200 young women from entering brothels. Did you catch that? Nearly 6,000 children avoided slavery or prostitution. As we review the early results of this groundbreaking program, we believe it has the potential to help us accomplish our goal of **eliminating child slavery once and for all**.

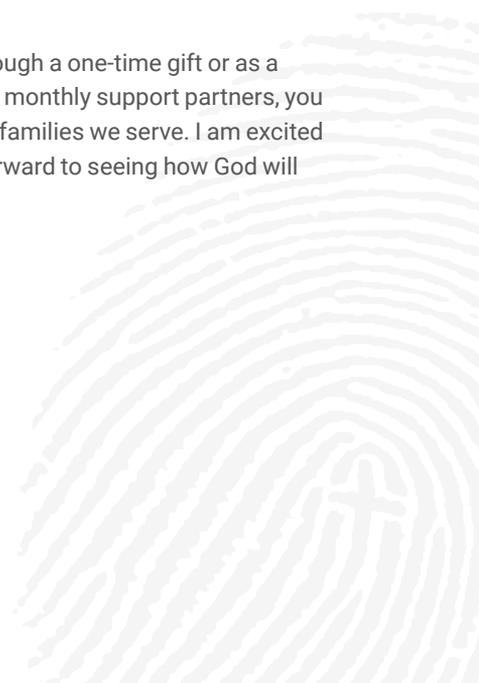
As you can see, even in a year that looked nothing like we anticipated, God has shown Himself faithful and allowed us to continue helping people find freedom through Christ! His faithfulness gives us the confidence to keep moving forward, knowing that He's promised to continue the work He has started through us – and I do mean us. Your contribution helped make this possible.

Whether you have supported Set Free through a one-time gift or as a member of The Cornerstone, our group of monthly support partners, you are making a difference in the lives of the families we serve. I am excited to share this report with you, and I look forward to seeing how God will use all of us in the year to come!

Onward and always in Christ,



SARAH KELLEY
CEO





SINCE OUR FOUNDATION, FAITH HAS SET US APART.

**In everything we do —
each well we drill,
medical clinic we conduct,
and child we rescue —
Set Free seeks to provide
freedom through Christ.**

Areas of Impact



CHILD REDEMPTION MISSION

We rescue children from slavery, and whenever possible, reunite them with their families. When reunification is not possible, our team cares for them and prepares them for a brighter future.



WATER OF LIFE INITIATIVE

By drilling wells, we transform entire villages. The simple act of giving fresh, clean water changes individuals' lives and improves communities' health forever.



HEALTH RESTORATION CLINICS

Countless men, women, and children suffer from treatable illnesses in the villages we serve in Sierra Leone, Liberia, and India, so we provide mobile medical clinics to treat those who otherwise wouldn't have access.



CHURCH PLANTING & DISCIPLESHIP

Our pastor partners establish permanent churches in villages, enhancing their ability to build relationships, share the gospel, and foster spiritual growth through Bible studies.



STORIES FROM THE FIELD

Child Redemption Mission

My name is Ishani. I married young and soon had seven children. Not long ago, my husband got sick, and we couldn't pay for the medication he needed. If my husband dies, I will be shunned in my village, with no way to support myself. I felt so hopeless and scared. A loan agent came to my village offering a loan with 20% interest in exchange for two of our children being sent away to work if I failed to pay the loan back. I am ashamed by this decision, but my fear and hopelessness made me feel like I had no other choice. With the loan, I paid for my husband's treatment.

All too soon, the loan agents returned to collect the payment I owed. I started crying because I couldn't pay and felt so guilty for what my children were facing because of me. While I was crying, a pastor came to me and asked me what was wrong. I explained to him my situation, and the kind pastor prayed over me. During that prayer I felt a connection to God for the first time. I felt peace that if I trusted in Him, He would provide for us. As an Untouchable, it was difficult for me to believe this, but I told the pastor that if God showed me a way out of this situation, I would spend the rest of my life telling others about Him.

Within a month, Set Free's partner pastor came to my village and told me his team would provide me with a loan that had no interest. They told me that I could pay it off over the next year in cash, rice, firewood, or other goods. I was so shocked by this that I didn't believe it was true. But then I remembered that God was the one that performed miracles. This was my miracle! My initial loan was paid back to the agent, and my children were kept safe. I share my testimony with neighbors in our village, and so far 23 others have come to know Christ as well. I will always thank God and the network of pastors that helped me in my darkest hour.



2020 RESULTS



3,615

Children
rescued



3,112

Children reunited
with their families



4,687

Children were
prevented from
ever becoming
enslaved



2020 RESULTS



238,459

people received
clean water



172

Total wells drilled



37

Total wells repaired



STORIES FROM THE FIELD

Water of Life Initiative



My name is Abdu, and I live in Kibon Village, Sierra Leone. We relied on water from a small swamp located in the forest two miles away. This swamp was contaminated by animal waste and dried up for several months of the year. When the swamp was dry, my children would travel 3.5 miles to the nearest river. They dropped out of school, so they were able to collect enough water for our family. Their childhoods were lost for water that more often than not made us sick.

Everything changed when I met the drill crew and pastor in the nearby village. They were showing a film about Jesus. When I heard the Word of God in my very own language, I was excited! I was moved by the story of Jesus' life and love and asked the drill crew and pastor if they would come to Kibon so that my village could learn. While talking with the team, I also explained the dirty water problem in my village and how it was a huge burden to all families in my village.

The drill crew and a new pastor showed up in my village just a few days later. We all gathered to watch *The Jesus Film* and many rejoiced that they too were able to hear the story of Jesus in their own language! The next morning, the drill crew began drilling a well in the center of the village. They explained that this clean water is a gift from God who loves us more than we can imagine. After the completion of the well, we rejoiced and gave thanks to God.

The pastor that arrived with the drill crew made his home in our village so he could continue to teach us The Good News each week. Now, my children are able to return to school, my family isn't sick from dirty water, and many gather together for worship and nightly Bible studies! None of this would have been possible if it weren't for the love shown by the drill crew and pastor in the name of Jesus. I am eternally grateful.

STORIES FROM THE FIELD

Health Restoration Clinics



My name is Anika, and I am six months pregnant with my third baby. Because we don't have much access to medical care as Untouchables, I haven't been checked by a doctor during any of my pregnancies. Everything had always gone fine before, but recently I have been feeling light-headed.

One day, as I was walking through the village, there was a buzz of talk among my neighbors. I asked them what everyone was talking about. They told me that a pastor visited our village that day and informed our village leader that they would like to host a medical clinic for those that needed care. When I heard about this, I thought it had to be too good to be true. Why would someone come and offer medical care with no charge? I didn't let myself get my hopes up. I continued on my way home, but in the back of my head I couldn't help but think about how much I needed a doctor to give me reassurance that my pregnancy was going okay.

Then, the very next week, I noticed the crowd. What seemed like the entire village was lined up in front of a tent with a table set up and medical supplies stacked high. I couldn't believe it, they actually came! I immediately got in line and was assured that no matter how long it took, they would see everyone that was waiting. When I got to the doctor, I told him I was six months pregnant and was getting light-headed. He told me I was dehydrated and was putting too much strain on my body. While he was treating me, I asked the doctor, "Why would you do this for us?" He answered, "Because you are our sister in Christ, and He tells us to love our neighbors. We want you to know you are loved by Christ – who thinks you are worthy just as you are." That message touched me. I want to get to know the God that teaches this kind of love.





2020 RESULTS



5,727

People were served



453

People accepted Jesus Christ



2020 RESULTS



280

The Jesus Film
films shown



4 million

New believers



18,377

Churches planted



STORIES FROM THE FIELD



Church Planting & Discipleship

I was born into a prominent Hindu family, a family who told me their deepest desire was for me to become a priest in the local Hindu temple. My life was comfortable until everything changed. One day, enemies from a neighboring village attacked my village. My entire family was killed. I was so angry and felt such despair that I turned my back on all Hindu gods and decided to take my own life. As I stood on the banks of the river, I heard a voice speak to me. “Son, I am with you; you don’t need to worry.” I looked around frantically, wondering where the voice came from. There was no one around. I closed my eyes to collect myself and saw a vision of a man with his two hands stretched out towards me. He was welcoming me into an embrace, telling me not to give up.

Startled, I stepped back from the river and began walking home, thinking deeply about what I saw. I soon passed a roadside restaurant and stopped to eat. While I was there, I overheard a man preaching about Jesus, and I felt led to share what I just experienced. Without telling him, the man knew my name and said, “Surjari, Jesus wants you to come to Him. You are His son and he wants to heal your heart.” I asked him how he could possibly have known my name. He told me that Jesus had spoken to him telling him that Surjari would come to him today.

I began to tell the pastor all about my life and what had led me here. The pastor’s advice was to use the sorrow I’ve experienced to teach others about Jesus. And I’ve done just that. I returned to my home village, sharing my new-found faith in Jesus. Many from my village wanted to know more because of the change they saw in my life, and we started holding weekly Bible studies. But I didn’t just stop with my village. Ten years later, I have brought 361 people to Christ in 17 different villages. I still can’t believe God is using me in such powerful ways.

OUR NEW PROGRAM

Child Slavery Prevention Program



Over the past seven years, our pastor partners have rescued more than 40,000 children from slavery — an incredible accomplishment made possible by God’s grace and the generosity of our supporters. Along the way, we learned that 71% of the children we rescued were enslaved because of financial loans taken out by their families. The average amount of those loans? \$68.

This realization prompted a simple question: If we could provide this \$68 and help families avoid these predatory loans, could we stop slavery before it begins? And from that question, our Child Slavery Prevention Program was born.

If we want to eliminate child slavery, we need to address the root cause of enslavement and develop sustainable alternatives. To accomplish this, Set Free created a microfinancing model that repays existing loans directly to the loan agents, receives the paid-in-full paperwork, and removes the loan agent’s ability to claim children as payment.

Once the children are free, their families repay Set Free at terms they can afford, often paying the financial equivalent in firewood or rice, which we can then use to care for children previously rescued from slavery. Cash repayments are put back into the program, allowing us to pay off loans for additional families. This proven model creates a sustainable cycle of freedom and provision.

SINCE LAUNCHING THE CHILD SLAVERY
PREVENTION PROGRAM IN JULY 2020,

we have seen:



We are encouraged by these early results and excited about the freedom that will be experienced in the days, months, and years to come!

We have a goal for this program to become self-funding once we reach a sufficient level of monthly loan repayments. Based on our current model, we estimate that a total investment of \$800,000 will allow us to achieve this goal. By helping us repay existing loans and provide financial assistance to families in the future, you are making an immediate difference and creating long-term sustainability that will keep families and children free long after your initial donation.



THE CORNERSTONE XII

The Cornerstone is a group of like-minded individuals who partner with Set Free through monthly giving, enabling us to further the Kingdom and bring freedom to all through Jesus' name.

Why does monthly giving matter?

Set Free is entirely dependent on the generosity of donors, churches, and businesses to fund our work overseas. Our incredible pastor partners are living out their callings on the front lines, and they're counting on us to provide financial support for their work. Regular monthly donations allow us to provide steady, dependable funding for our partners' ministry efforts.

Providing fresh water for villages, medical care for sick individuals, and freedom for child slaves is demanding work. We want to help our partners focus on their mission without wondering whether they'll have the financial means to continue. Our monthly supporters make that possible.

TO UNDERSTAND THE DIFFERENCE THIS SUPPORT CAN MAKE, CONSIDER THESE WORDS FROM ONE OF OUR PARTNERS IN INDIA:

[Our ministry] depends on donations, and previously, we wouldn't know how much we would be getting every month. I would be anxious in arranging food, paying rent/bills, maintenance of children's homes, vendor payments, and child rescues ... [now] I have no more anxiety and no more fear. We know what is being sent every month and have planned in advance what we will do with it.

Why The Cornerstone?

Ministries, like buildings, need a strong foundation. When laying the foundation, builders begin with the cornerstone and set all the other stones in reference to it. When properly situated, the cornerstone provides stability and support for the entire structure. Our monthly supporters provide this foundational structure for our ministry and our partners.

God gives each believer unique gifts and abilities to serve His people, and we need all of those together to accomplish Set Free's big goals. God has called us, all of us, to further His Kingdom. By joining The Cornerstone, you are ensuring that Set Free's work throughout India, Liberia, and Sierra Leone continues in a way that allows for effective planning, efficient use of resources, and ongoing innovation that enhances our ability to serve our people.

SET FREE

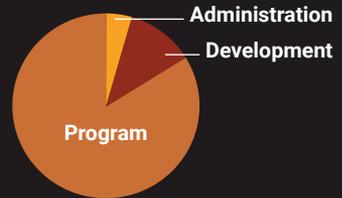
2020 Financials

2020 Overview

Total Donations	\$3,404,738.26
Total Expenses	\$3,546,366.80
Net	- \$141,628.54

Expense Breakdown

Administration	\$124,432.27	(4%)
Development	\$361,823.81	(10%)
Program	\$3,060,110.72	(86%)



Program Breakdown

West Africa Total
\$565,038

India Total
\$2,495,072

Towards all four areas of focus

Breakdown of India's Total


\$1,964,045

Towards Child
Redemption Mission


\$531,027

Towards Water of Life
Initiative, Health Restoration
Clinics, and Church Planting
& Discipleship

We love sharing these statistics because they highlight the stories of life change we see through our ministry. Yet, as incredible as these numbers may be, we recognize that none of them would be possible with the generous support of you, **our donors.**

As we celebrate all that the Lord has allowed us to accomplish together over the last year, we would love to encourage you to take your next step in supporting Set Free in the year to come.

WHAT'S YOUR NEXT STEP?

PRAY

Would you pray for:

- God's glory to be magnified through our ministry
- Strong, steadfast hearts in times of discouragement
- Freedom to speak the truth boldly and with kindness



SHARE

Would you spread the word about Set Free by:

- Running a fundraising campaign
- Sharing Set Free with your church



GIVE

Would you take your financial support to the next level?

- **Monthly Donor (Cornerstone Member)**
Give a gift above & beyond your monthly support.
- **Consistent Supporter**
Join The Cornerstone as a monthly support partner.
- **Occasional Giver**
Increase your giving from last year.
- **First-Time Donor**
Give your first gift.





S E T F R E E

PROVIDING FREEDOM THROUGH CHRIST

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